**ANDREA C. KANG**
New York, New York • andreackang@gmail.com • andreakang.design • linkedin.com/in/andrea-kang/

## PROFESSIONAL SUMMARY

Apparel Designer with 4+ years of experience managing product development from concept through production across licensed and activewear collections. Expertise in technical package creation, graphics, material approvals, overseas vendor communication, and cross-functional collaboration. Proven ability to translate creative concepts into commercially successful products while maintaining technical precision and brand integrity.

## PROFESSIONAL EXPERIENCE

**ADJMI APPAREL GROUP** New York, NY
**Associate Designer - Boys' Activewear** June 2026 - Present

- Design seasonal boys' activewear collections, translating trend insights into commercially viable products
- Manage the development process using BeProduct PLM and V-Stitcher 3D, maintaining technical specifications and creating virtual prototypes throughout the product lifecycle
- Review development samples, fit, construction, and materials to ensure quality, technical accuracy, and design intent
- Conduct trend, competitive, and consumer research to inform seasonal assortments and product strategy

**G-III APPAREL GROUP** New York, NY
**Associate Designer - Licensed Brands** July 2022 - March 2026

- Led end-to-end product development for 25–30 SKUs per season, overseeing all phases of development across 7+ overseas vendor partners
- Conceptualized and designed licensed menswear collections for Starter, Tommy Hilfiger, Margaritaville, Adaptive, and G-III for Men, translating trend research and brand direction into commercially successful products across 8–10 seasonal collections
- Created original graphics, CAD renderings, and comprehensive technical packages, translating design concepts into production-ready apparel while ensuring technical accuracy
- Managed daily communication with overseas vendors throughout development, reviewing strike-offs, lab dips, bulk fabrics, and production samples to ensure accurate color, artwork, construction, and adherence to licensing standards before bulk production
- Ensured meticulous trademark and licensing compliance by reviewing logo placement, Pantone color accuracy, artwork scale, and branding details across all development stages
- Collaborated with merchandising, sourcing, production, and sales teams to deliver commercially successful collections generating $2M+ in seasonal revenue

## EARLY EXPERIENCE

G-III Apparel Group — Fashion Design Intern (2021)
Maison de Papillon — Digital Marketing Intern (2021)
G-III Apparel Group — Technical Design Intern (2019)

## EDUCATION

**THE GEORGE WASHINGTON UNIVERSITY, School of Business** Washington, DC
**Major:** B.B.A., Marketing | Minor: Graphic Design May 2022
**GPA:** 3.69 | Presidential Scholarship

## TECHNICAL SKILLS

**Design & Product Development:** Adobe Illustrator, Photoshop, InDesign, PLM Systems (Bamboo Rose, BeProduct), Browzwear (V-Stitcher 3D)
**Other:** Microsoft Excel/Word/PowerPoint, Google Workspace, Miro, Final Cut Pro

**Languages**: English (Fluent), Korean (Conversational)